



2025 HAF MEMBERSHIP GUIDE



Huskie Nation,

What a year for NIU Athletics! As we reflect on the tremendous strides our programs have made, I am continually reminded of the vital role that you play in the success and future of NIU Athletics. Your unwavering support provides a world-class experience for our more than 400 student-athletes, and for that, we are truly grateful.

It is because of you that our athletes have the opportunity to excel both in competition and in the classroom. Thanks to your generosity, we are able to provide our student-athletes with the resources they need to thrive at the highest level. This commitment is reflected in our recent success, both academically and athletically. I am proud to share that our student-athletes have achieved a record breaking cumulative GPA of 3.408, a testament to their hard work and the high standards at NIU.

On the field, we continue to set high expectations for all sports, and one of the most notable recent achievements was our historic victory over Notre Dame. This win not only brought pride to our community, it also demonstrated that when we come together, there are no limits to what we can accomplish.

As we look toward the future, we are also navigating some exciting transitions that will position NIU for continued success. With the ongoing House Settlement, the evolving landscape of Name, Image, and Likeness (NIL), and our transition to the Mountain West in 2026, your support is more critical now than ever. These changes are not just challenges to navigate but opportunities for us to grow, innovate, and compete at a higher level within a new conference. Our commitment to excellence remains our top priority, and with your continued investment, we will ensure that NIU Athletics is well-equipped to reach the mountaintop.

We are incredibly proud of the strides we are making as an athletic department. Your ongoing support ensures that we can maintain a competitive edge, recruit and retain top talent, and provide the resources our student-athletes need to succeed on the field, in the classroom, and in life.

Thank you for your dedication to the future of NIU Athletics. You are an integral part of our journey, and I look forward to our future success in the years to come.

Go Huskies!

Sean T. Frazier

Vice President/Director of Athletics and Recreation

HUSKIE ATHLETIC FUND

WHAT IS THE HUSKIE ATHLETIC FUND?

The HAF is the primary fundraising arm of NIU Athletics that supports over 400 student-athletes across 17 intercollegiate sports.

OUR MISSION

Our mission is to provide student-athletes with the opportunity to attend NIU while working to be champions in the classroom, in life and in competition.

FEB	JUNE	JUNE	JULY	AUG	AUG	AUG	OCT	OCT	DEC
18	30	6	25	1	23	30	7	20-24	31
Football and Volleyball Season Ticket Renewals Begin	HAF Renewal Priority Deadline	Huskie Royale Event	Brigham Novak Golf Outing	Football Ticket and Parking Released	Football Kickoff Event	Football GAME 1 (Holy Cross)	Basketball Tipoff Event	Huskies Invest 2025	Huskie Athletic Fund Membership Year Ends

IMPORTANT DATES



**NIU DEFEATS #5 NOTRE DAME
16-14
SEPT 7, 2024
19TH NIU FOOTBALL BONEYARD WIN**



WHAT'S NEW?

2025 MEMBERSHIP ENHANCEMENTS

The 2025 membership year will look different with new enhancements the HAF has made to help establish and simplify our membership for our supporters. With these adjustments, members will know their exact giving level and what benefits they will receive. In order to qualify as a HAF member, donations must be made to the HAF unrestricted fund. This fund allows NIU Athletics to use these resources where needed most.

CHANGES TO BE AWARE OF:

- Our membership will run on the calendar year, January 1 - December 31.
- Payment plans will be offered during these months to make your donation more feasible.
- You will not need to purchase parking or hospitality passes separately as these benefits will be associated with your donation level.
- Membership cards will determine your hospitality access, see page 13 for more details.
- Parking is based off your donation amount, parking is allocated based off membership level first then priority points and HAF rank.
- Members must claim parking to receive a season Football parking pass, location is based off requests and membership levels.
- Black Membership Card allows free access to hospitality in the HAF Tent and Pub at no additional charge. (up to 4 people)
- Red Membership Card allows access to hospitality in the HAF Tent and Pub at \$10 per person.
- Red Card: 10% discount to Victor E. Threads and annual recreation memberships. Black Card: 15% discounts. See page 13 for more details.
- All C Lots and the L Lot are now \$100 season parking lots.
- Huskie Circle: A new and enhanced membership level that provides top-tier benefits for those who annually give \$25,000+ to the HAF. Enjoy all access passes for football and basketball with all inclusive travel opportunities.



MEMBER EXAMPLES

MEMBER 1

Member 1 wants to park in the West Lawn and wants free passes to the HAF Tent and Victor E. Pub:

Member 1 can join at the \$1,500 level to qualify for West Lawn parking and receive the Black member card with free access to our hospitality areas.

MEMBER 2

Member 2 wants passes to the HAF Tent:

Member 2 can join at the \$100 level and receive the Red member card for access to the HAF Tent at \$10 per person. With that donation, they will qualify for season parking in the C, L and Water Tower Lots.

MEMBER 3

Member 3 wants to park in the East Lawn and wants access to the Coaches Club:

Member 3 can join at the \$3,000 level to have access to the Coaches Club and with that donation, will qualify for East Lawn parking.

MEMBER 4

Member 4 wants two parking passes in the PS Lot and wants HAF Tent passes:

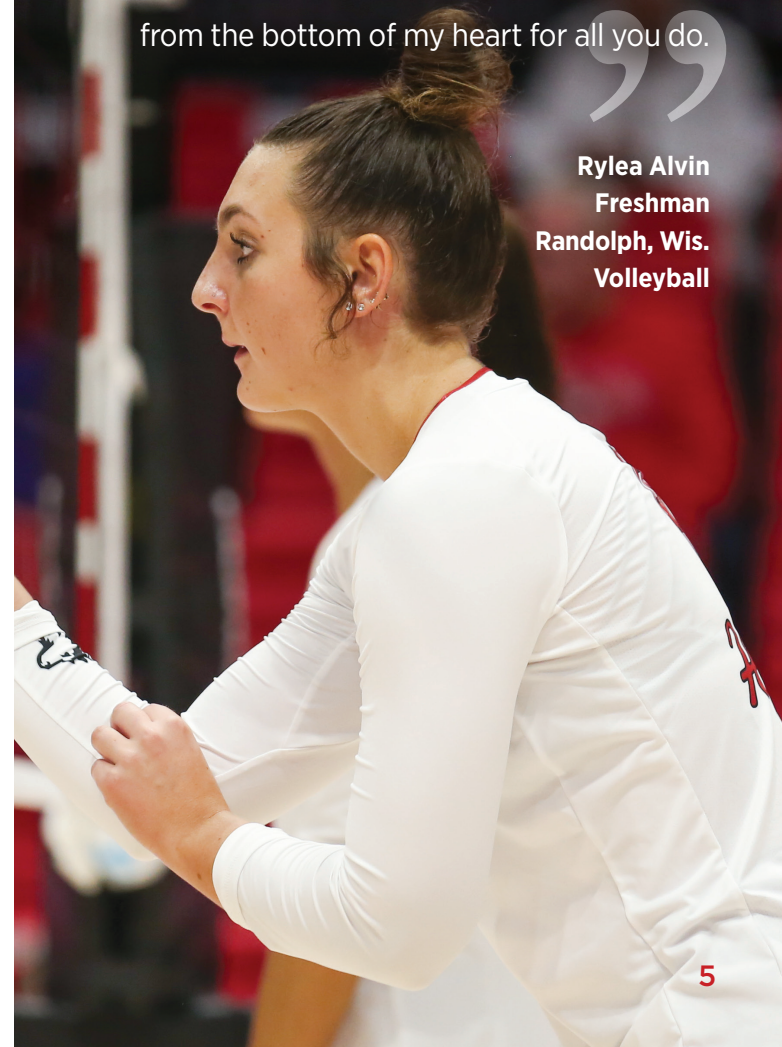
Member 4 can donate \$600 to receive the 2 parking passes and receive a Red member card for access to the HAF tent at \$10 per person or increase to the \$1,500 level for free access to our hospitality areas.

**See page 13 for more information.*

“The NIU family accepted and loved me the minute I walked on campus. I am truly blessed to be part of it and feel so connected.

The fact that NIU supporters are willing to step up when called upon to continue to help our family strive on and off the court is truly amazing. Thank you, Huskie nation, from the bottom of my heart for all you do.

Rylea Alvin
Freshman
Randolph, Wis.
Volleyball



DONOR DATA

2000	1539
2005	1574
2007	1770
2008	1677
2015	1385
2018	1172
2020	828
2023	963
2024	1200

Our goal is to hit a new record of 2,000 members, which has never been done in NIU Athletics history. We will need the entire Pack to reach our goal which is in reach after a successful 2024 year! We are calling on all Huskies to join the Huskie Athletic Fund.

'25 GOAL

ACCOMPLISHMENTS

3.327

2024 SPRING SEMESTER TEAM GPA

3.408

2024 SPRING CUMULATIVE GPA

15

TEAMS ABOVE 3.0 TERM GPA (SPRING 2024)

3.518

HIGHEST MEN'S TEAM GPA (MEN'S GOLF)

3.873

HIGHEST WOMEN'S TEAM GPA (WOMEN'S BASKETBALL)

121

STUDENT-ATHLETES GRADUATED (FALL 2023 – SPRING 2024)

67

STUDENT-ATHLETES WITH 4.0 TERM GPA (SPRING 2024)

301

STUDENT-ATHLETES WITH 3.0 GPA OR HIGHER (SPRING 2024)

COMMUNITY SERVICE

480 VOLUNTEERS

4,025 HOURS OF SERVICE

424

STUDENT-ATHLETES

56

ADMINISTRATORS,
STAFF AND COACHES

140

PROJECTS



ACADEMICS AND COMMUNITY

YOUR IMPACT MATTERS



FACILITIES

NIU Athletic facilities continue to receive upgrades as we are always trying to enhance and improve the student-athlete and fan experience. Recent enhancements have provided some of the best facilities in the Mid-American Conference utilizing amazing resources for our student-athletes and community. Enhancements include:

Basketball Locker Rooms

Victor E. Court in the Convocation Center

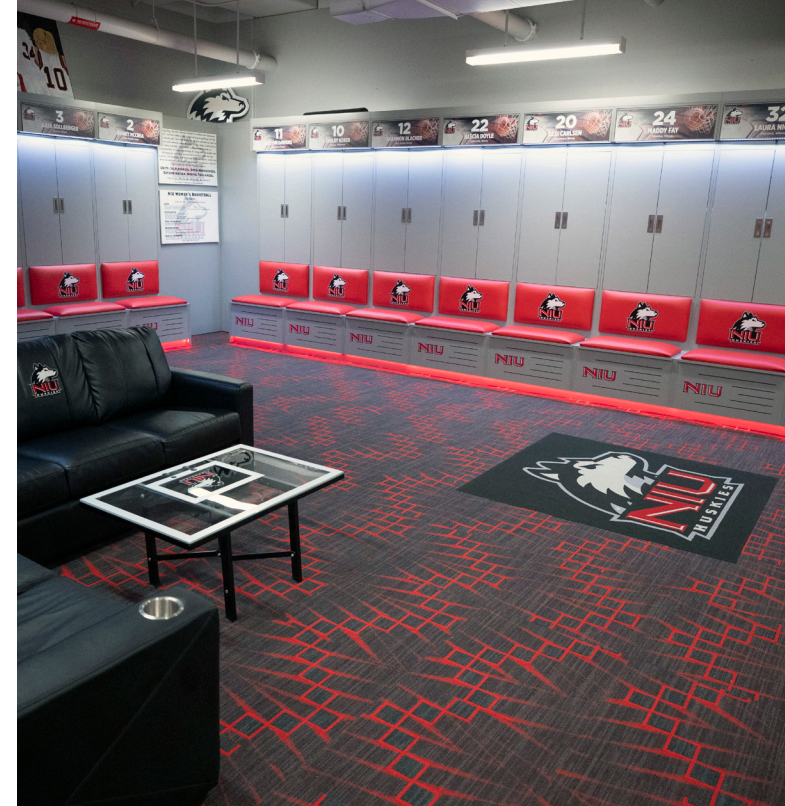
The Nelson Tennis Center at Chick Evans Field House

Ralph McKinzie Field at Walt and Janice Owens Park

NIU Soccer and Track & Field Complex

Brigham Field Turf

ENHANCEMENTS



HUSKIES INVEST

Huskies Invest is NIU's annual week of giving that aims to increase support in all programs and departments of NIU Athletics. Huskies Invest broke records once again in 2024 securing 1,013 gifts and raising over \$1,000,000 for the 4th straight year.



SAVE THE
DATE
OCT. 20-24,
2025

HUSKIE CIRCLE



Huskie Circle (HC) is a NEW and unique giving level that falls under the umbrella of the HAF membership. The Huskie Circle serves as a leadership fundraising entity where members invest in the success of NIU Athletics.

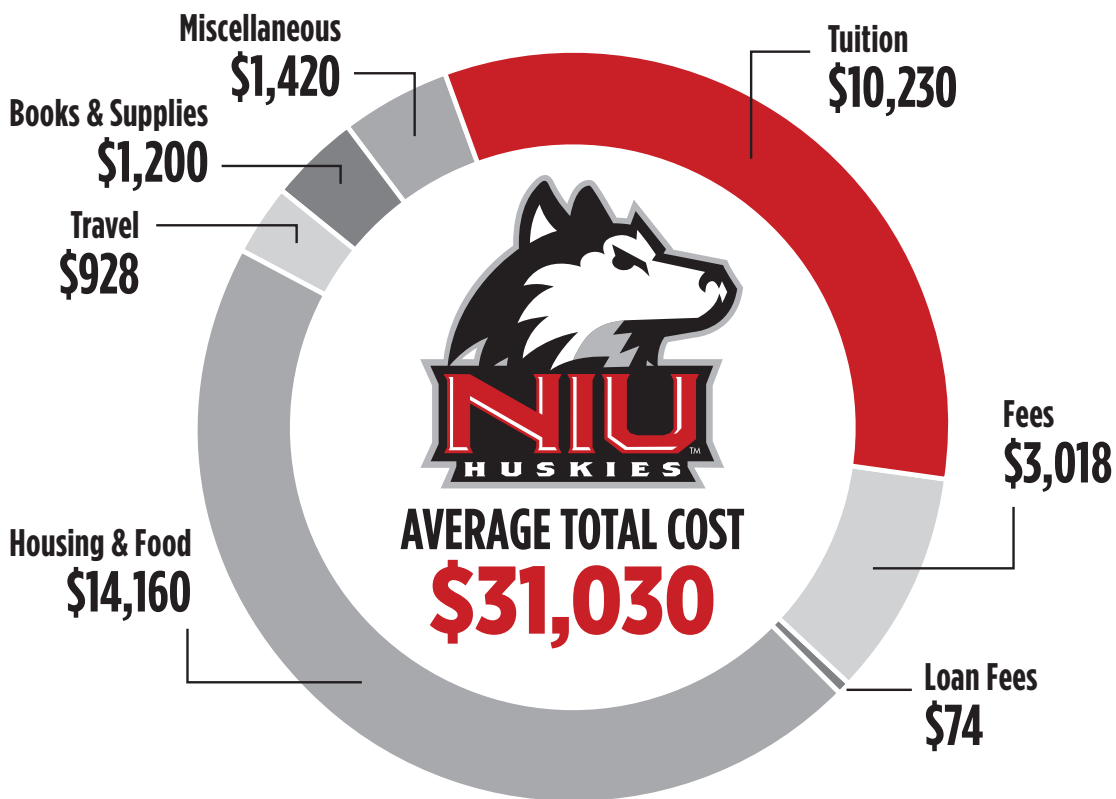
Those who support the HAF at \$25,000+ annually will receive top tier benefits that provide an unforgettable experience. Funds from Huskie Circle members will elevate the overall success of NIU Athletics for years to come.

HUSKIE CIRCLE BENEFITS

- Expense free travel opportunities
- Exclusive HC gear
- HC credentials to match season ticket (All-Access)
- Team ring/pendant from Bowl or Championship
- Away game field credentials (when available)
- Exclusive "Coach/Sideline" gear

BY THE NUMBERS

Student-athlete expenses range from scholarships and tuition to travel, equipment, nutrition and much more. **NIU Athletics on average spends \$10,000,000+ a year on different expenses.** To sustain financial competitiveness amongst our conference and non-conference peers, donations to the Huskie Athletic Fund help balance our many expenses that are needed to maintain success. Below is an example of the expenses per student-athlete that NIU Athletics provides with an athletics scholarship.



ATHLETE EXPENSES

“NIU athletics has given me the opportunity to chase my dreams and pursue my lifelong goal of becoming a national champion. The Huskie Athletic Fund has directly helped me by providing amenities and support that improve the student-athlete experience on campus and in the wrestling room.”

Blake West
Redshirt Junior
Shakopee, Minn.
Wrestling



Sport Specific funds are created with the intention to directly assist each program and its needs to reach the next level. Gifts can be directed to any of the following:

- Baseball
- Men's Basketball
- Women's Basketball
- Cross Country
- Football
- Men's Golf
- Women's Golf
- Gymnastics
- Men's Soccer
- Women's Soccer
- Softball
- Men's Tennis
- Women's Tennis
- Track and Field
(Indoor and Outdoor)
- Wrestling
- Volleyball

FUNDS

GIVING OPPORTUNITIES

LEADERSHIP GIVING SOCIETY

In addition to the HAF annual membership, the Leadership Giving Society aims to increase philanthropic donations toward NIU Athletics to help support capital projects, campaigns, and facility upgrades. Although these gifts don't count toward membership status, they allow NIU Athletics to maintain its success as a leader in the Mid-American Conference. These donations start at \$25,000 and range up to six and seven figure gifts.



1899 CLUB

The 1899 Club, an approximately \$4+ million multi-use facility is the next step in fulfilling NIU Athletics' commitment to providing enhanced nutritional services for Huskie student-athletes. It will provide training table meals for the NIU football, volleyball and basketball teams and will expand to additional programs. This multi-purpose facility will also house our academic support services and be used for engagement opportunities.



NAMING OPPORTUNITIES

Naming opportunities for NIU Athletics offer a unique way for sponsors to align their brand with NIU Athletics. By acquiring naming rights, sponsors can provide essential financial support that enhances the overall experience for student-athletes and fans while fueling growth across our athletic department. In return, the sponsor gains significant exposure through prominent branding and recognition at NIU events, both on-campus and in media. If interested, specific amounts and terms can be provided upon request.



1899 CLUB



ATHLETICS & RECREATION COMPLEX



VICTOR E. COURT



HUSKIE STADIUM



RECREATION PROGRAM & BUILDING



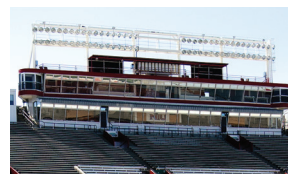
ARENA COURT



CONVOCATION CENTER



TRACK & FIELD SOCCER COMPLEX



STADIUM PRESS & SKY BOX

METHODS OF SUPPORT

CASH GIFTS

Gifts in the form of cash, check or credit card are the most popular form of giving.

COMPANY MATCHES

If you are affiliated with a company that allows matching gifts, your employer might double or triple your gift to NIU Athletics.

STOCK GIFTS

Gifts to the Huskie Athletic Fund can be made via a stock transfer. You can make a gift from a Donor Advised Fund or your Required Minimum Distribution. Please call the HAF for wiring instructions.

GIFT-IN-KIND

Gifts of good and services reduce expenses for our athletics programs and make a big “bottom line” impact.

WHEELS CLUB

Providing vehicles for our coaches and administrators is a great way to recruit experienced staff to coach and work at NIU. Wheels Club members receive tickets, parking and more.

PLANNED GIVING

Consider NIU Athletics when planning your estate. These gifts make a lasting impact on our future student-athletes.

“Northern Illinois University has provided me with an unforgettable experience where I’ve had the privilege of continuing my golf career while pursuing my education. The opportunity to represent NIU has helped me grow both on and off the golf course and the experiences have shaped me into a stronger, more confident individual. None of this would be possible without the support of HAF members and for that I thank you all!”

Johanna Ludviksdottir
Senior
Reykjavik, Iceland
Women’s Golf



BONEYARD VICTOR E.











































































NAME, IMAGE, AND LIKENESS

Boneyard Victor E. is devoted to driving revenue for Huskie student-athletes and positioning NIU Athletics to maintain success in the next chapter of college athletics. Become a member or support our collective with a leadership gift as we look to remain competitive on a national level.

For more information and to become a member, visit boneyardvictore.com or scan the code:



MAKE AN IMPACT

								HUSKIE CIRCLE	
	BONEYARD	PACK	PRIDE	COACHES	DIRECTORS	CHAMPIONS	ALL-CONFERENCE	LEGENDS	HALL OF FAME
	\$50 (\$4.16/month)	\$100 (\$8.33/month)	\$500 (\$41.67/month)	\$1,500 (\$125/month)	\$2,500 (\$250/month)	\$5,000 (\$416.67/month)	\$10,000 (\$833.33/month)	\$25,000 (\$2083.33/month)	\$50,000 (\$4166.67/month)
Welcome Letter									
HAF e-Newsletter									
Donor Packet									
Home/Away/Bowl Ticket Priority	PRIORITY 3			PRIORITY 2			PRIORITY 1		
Membership Card									
Victor E. Threads Discount		10%	10%	15%	15%	15%	15%	15%	15%
Hospitality Access									
Pride Gift									
5th Quarter Access									
Coaches Club Access									
Pre-Game Sideline Access (2)									
In-Game Sideline Access (2)									
Exclusive HC Benefits									
Football Season Parking									



Red Membership Card allows access to hospitality in the HAF Tent and Pub at \$10 per person.

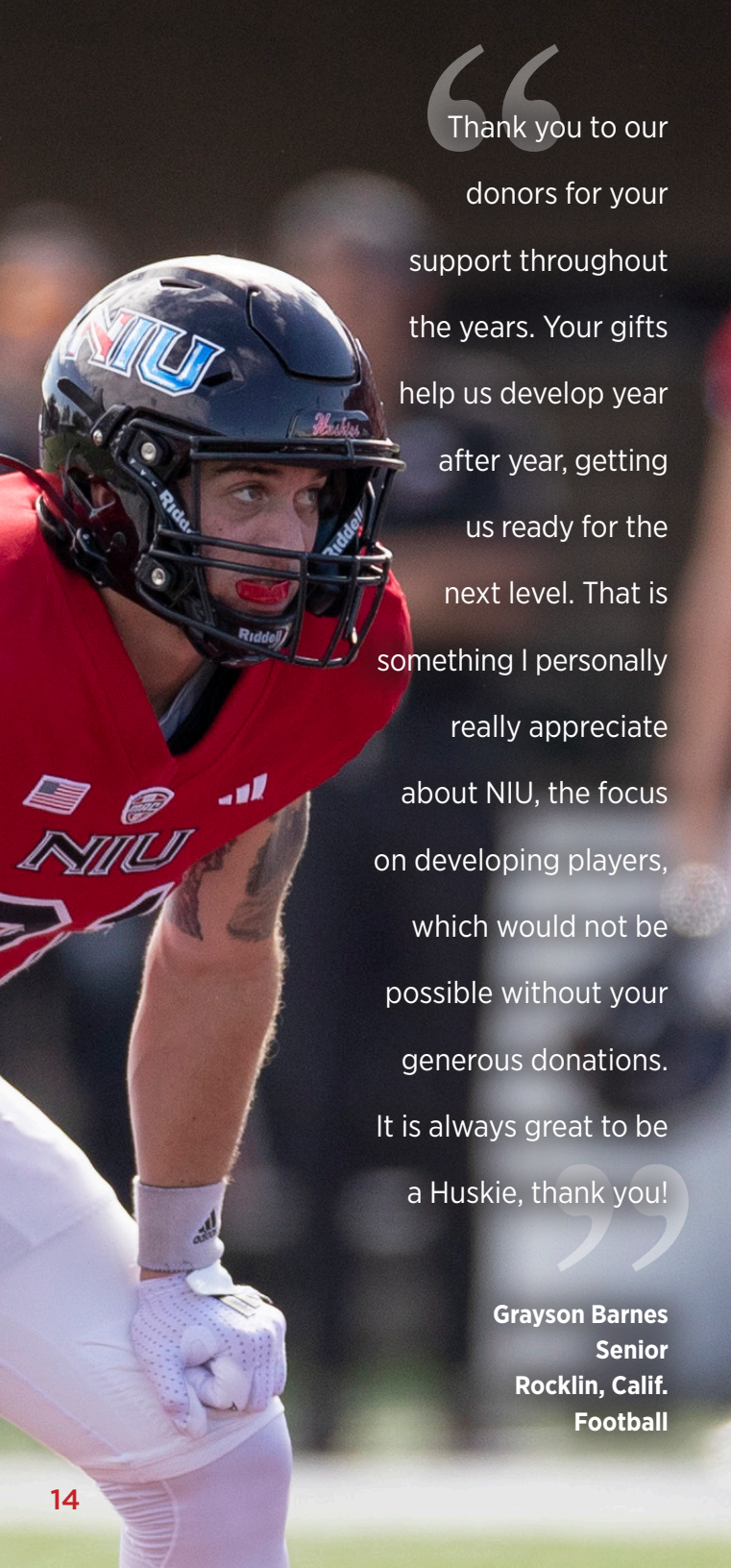


Black Membership Card allows free access to hospitality in the HAF Tent and Pub at no additional charge.

HAF PRIORITY POINTS

Item	Point Value	Denominator
HAF Membership	3	\$100
Leadership Giving	2	\$100
Sport Specific	1	\$100
Season Ticket (Consecutive)	1	1 Year
Former Student-Athlete	10	One Time
NIU Alum	5	One Time

NEW MEMBERSHIP BENEFITS



“Thank you to our donors for your support throughout the years. Your gifts help us develop year after year, getting us ready for the next level. That is something I personally really appreciate about NIU, the focus on developing players, which would not be possible without your generous donations. It is always great to be a Huskie, thank you!”

Grayson Barnes
Senior
Rocklin, Calif.
Football

HUSKIES ASCEND

NIU Football has always been defined by resilience, grit, and a championship mentality. From unforgettable victories on the gridiron to the lifelong impact we create in the classroom. Today, we invite you to join us on an extraordinary journey as we take the next bold step in our program’s history: transitioning to the Mountain West Conference for football-only competition starting in 2026. Huskies Ascend is our call to action to elevate NIU Football and empower our student-athletes to reach new heights.



WHY NOW?

- ENHANCED COMPETITION
- NATIONAL EXPOSURE
- SUSTAINABILITY OF SUCCESS

HOW CAN YOU HELP?

JOIN THE HUSKIE ATHLETIC FUND AS A 2025 MEMBER

SUPPORT NIL AND THE HOUSE SETTLEMENT

FUND FACILITY UPGRADES

- Football Locker Room Renovation
- 1899 Club



HOSPITALITY



The HAF takes pride in the amazing gameday hospitality offered for football and basketball. HAF members enjoy free beverages and buffets all while getting to hear from our head coaches. Our HAF Tent, Coaches Club, and Victory Pub provide a great atmosphere thanks to your generous support.



**Must be a HAF member for access starting in 2025
Coaches Club requires a \$200 ticket per season

GAMEDAY EXPERIENCE

FOOTBALL



TERRACE CLUB

20 Person Season

10 Person Season

20 Person Single Game

10 Person Single Game

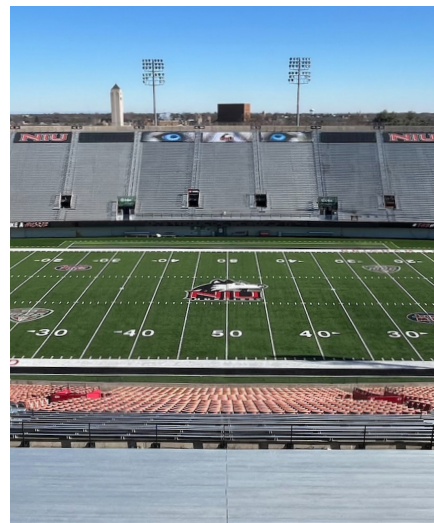
- Food buffet and non-alcoholic beverages included
- Cash bar available
- East Lawn parking included
- Private restrooms



SKY BOX

Season Ticket

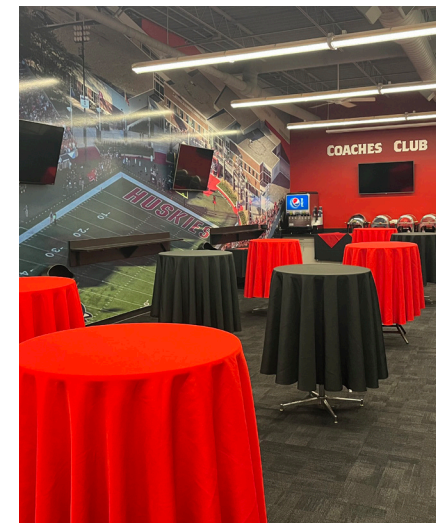
- Indoor club seat
- Theatre-style padded seating
- Food buffet and non-alcoholic beverages included
- Cash bar available



SKY CLUB

Season Ticket

- Outdoor club seat
- Food buffet and non-alcoholic beverages included
- Spacious padded seat with chairback and armrest
- Cash bar available



COACHES CLUB

Must be a \$2,500 Member

- Private indoor club
- HD TVs with live feed
- Food buffet and non-alcoholic beverages included
- Cash bar available
- Private restrooms

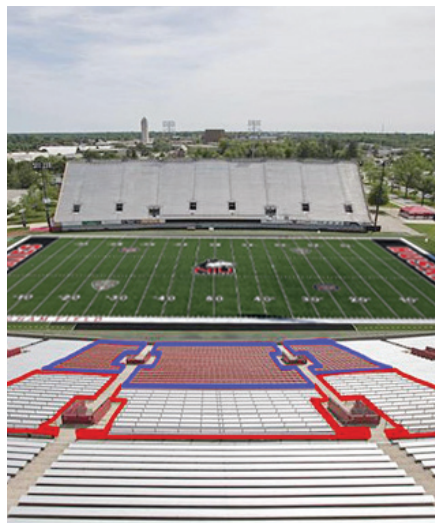
Season ticket sold separately



NORTH END ZONE TENT

Group Opportunities

- Field level experience
- Food buffet
- Cash bar available
- Private restrooms



CHAIRBACK SEATING (BLUE) BENCHBACK SEATING (RED)

Season Ticket

- Midfield premium view between the 50 - 30 yard line
- Chair or bench back seating offering back support

Contact the Huskie Athletic Fund for information on single game premium experiences at (815) 753-1923 or HuskieAthleticFund@niu.edu.

PREMIUM EXPERIENCE

“My scholarship has helped me be more independent by taking a level of stress off my family and I while playing the game that I love at NIU. I can’t thank our loyal supporters enough for all you have done for me and our team. I know I speak for the entire team when I say our new locker room is unbelievable. Thank you to all of our supporters!”

Quentin Jones
Sophomore
Chicago, Ill.
Men’s Basketball





**NIU AT
MARYLAND
SEPT. 6**



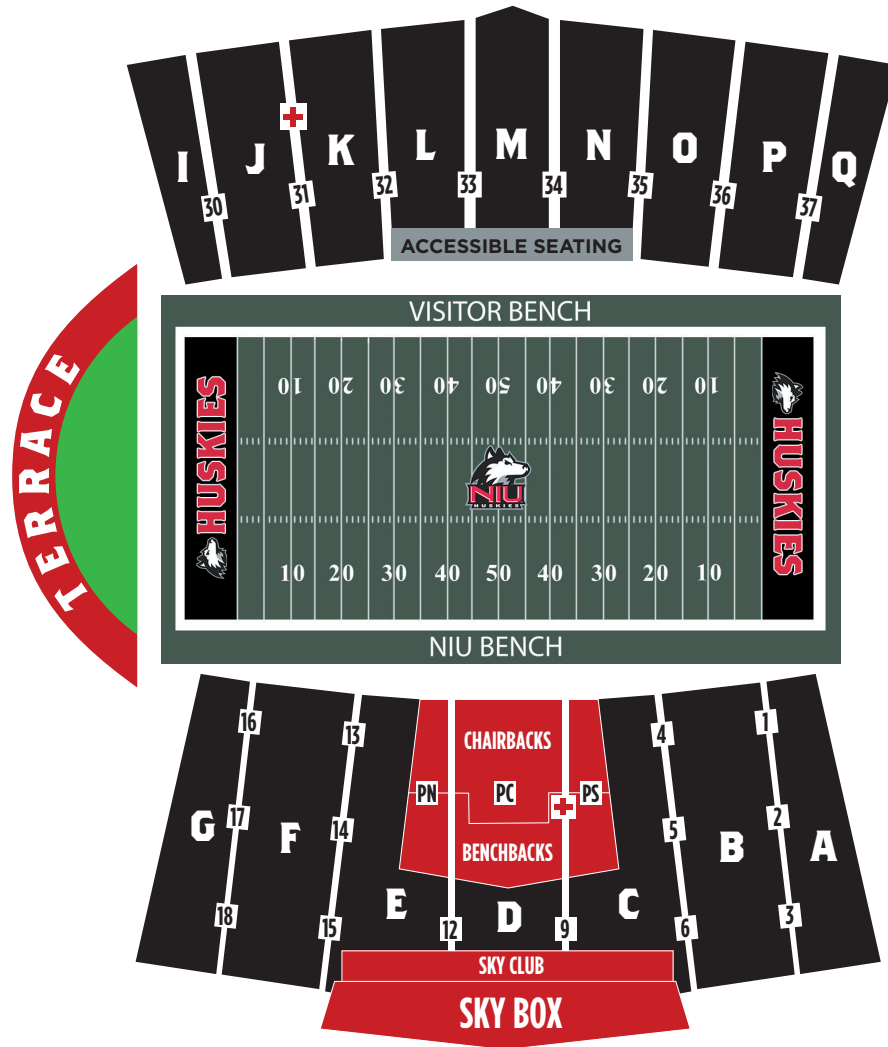
**NIU AT
MISSISSIPPI
STATE
SEPT. 20**



**Interested
in attending?**

Become a HAF member today
and learn more this spring!

FOOTBALL



SEASON TICKET PRICING

Section	Cost
West C, D, E	\$170
West A, B, F	\$152
West Side GA (Section G)	\$110

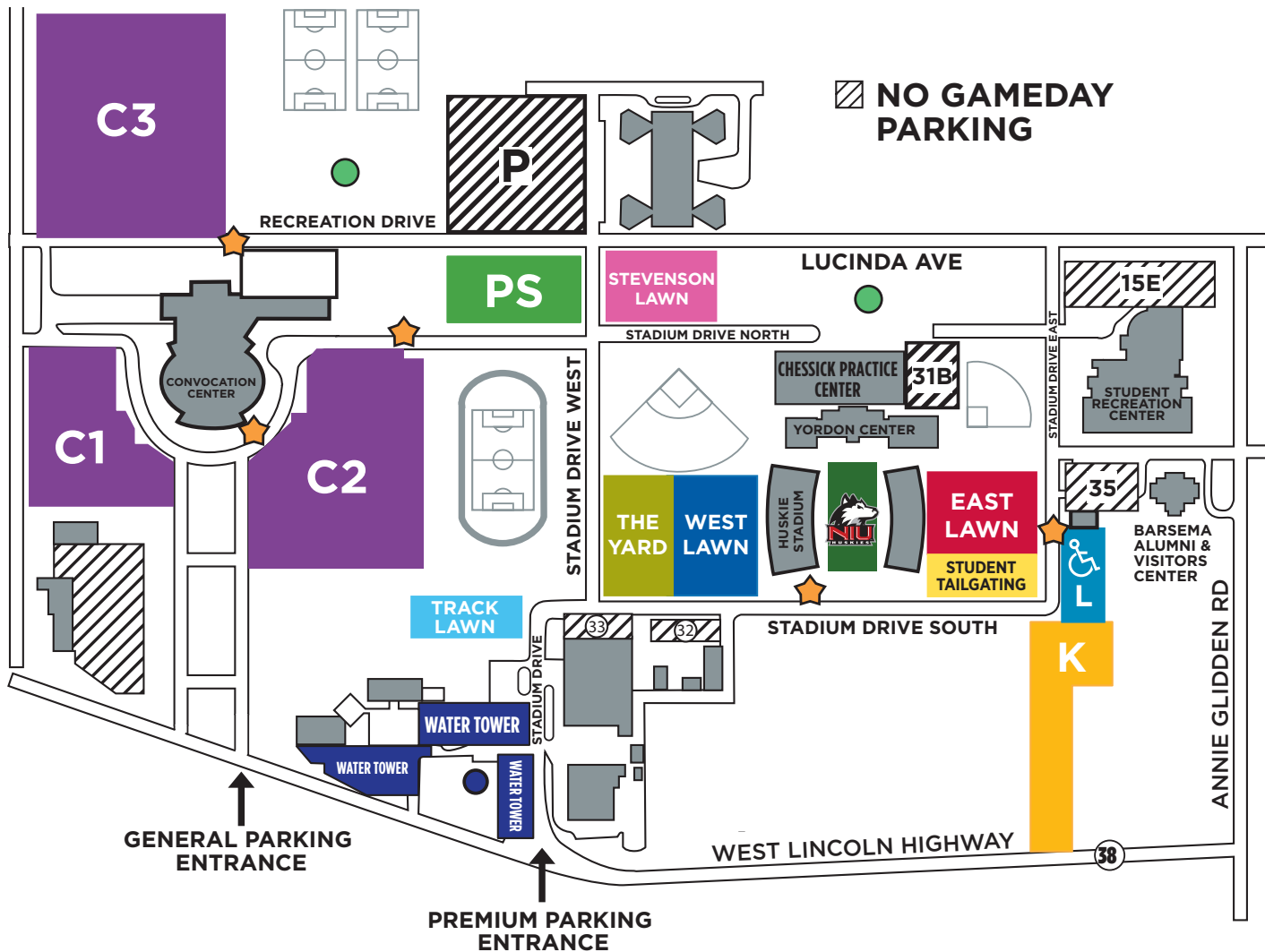
SEASON PREMIUM EXPERIENCE

Type	Cost
Sky Box	\$1,370
Sky Club	\$770
Chairback	\$320
Benchback	\$245

PN Premium North **PC** Premium Central **PS** Premium South

SEASON TICKETS

FOOTBALL



Lot	Donation
West Lawn	\$1000
East Lawn	\$1000
Track Lawn*	\$750
Stevenson Lawn	\$500
K Lot	\$500
PS Lot	\$300
Water Tower	\$100
C Lots	\$100
L Lot**	\$100

*Group Tailgates available, call (815) 753-1923.

** Accessible parking ONLY.

All parking based on availability.

★ SHUTTLE STOP

● GROUP TAILGATE

Want more than one parking pass?
Call the HAF for more details.

SEASON PARKING

BASKETBALL PREMIUM

Enhance your basketball gameday experience by enjoying our premium areas that are the best in the Mid-American Conference.

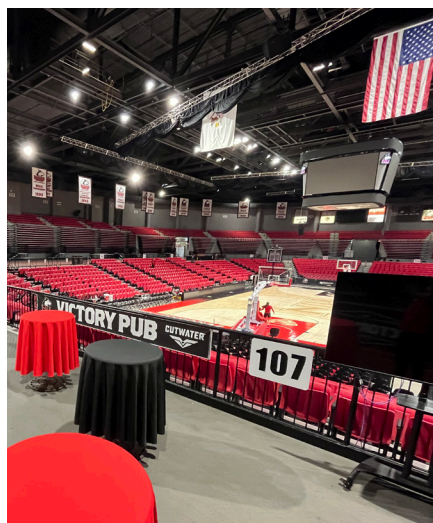
Whether up high on the suite level or down on the court, our premium areas provide an experience you won't forget.

Season basketball parking in lot C4 starts at the \$5,000 membership level. Call the HAF for details.



PRIVATE SUITES

- 20 padded seats
- Mini-fridge
- Access to full buffet
- Floor-level restrooms
- Personal TV



HAF VICTORY PUB

Presented by Cutwater

- In game access
- Full buffet, drink ticket
- Cash bar
- Lounge area with high tops



NELSON SUITE (MEN'S ONLY)

- Private TVs
- Cash bar
- Full buffet
- Padded seats
- Table and high tops
- Floor-level restrooms

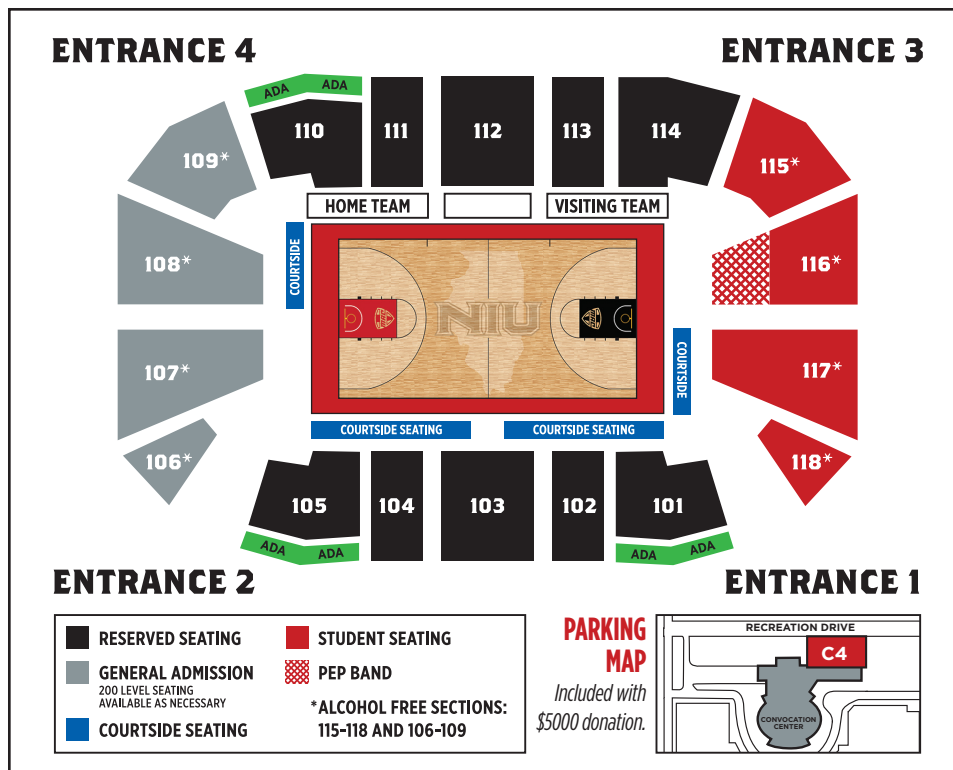


COURTSIDE SEATS

- Padded chairs
- Nelson Suite access
- HAF Victory Pub access

PREMIUM EXPERIENCE

MEN'S BASKETBALL



SEASON TICKET PRICING

Monthly ticket prices are reflective of a 6-month payment plan, inquire for options.

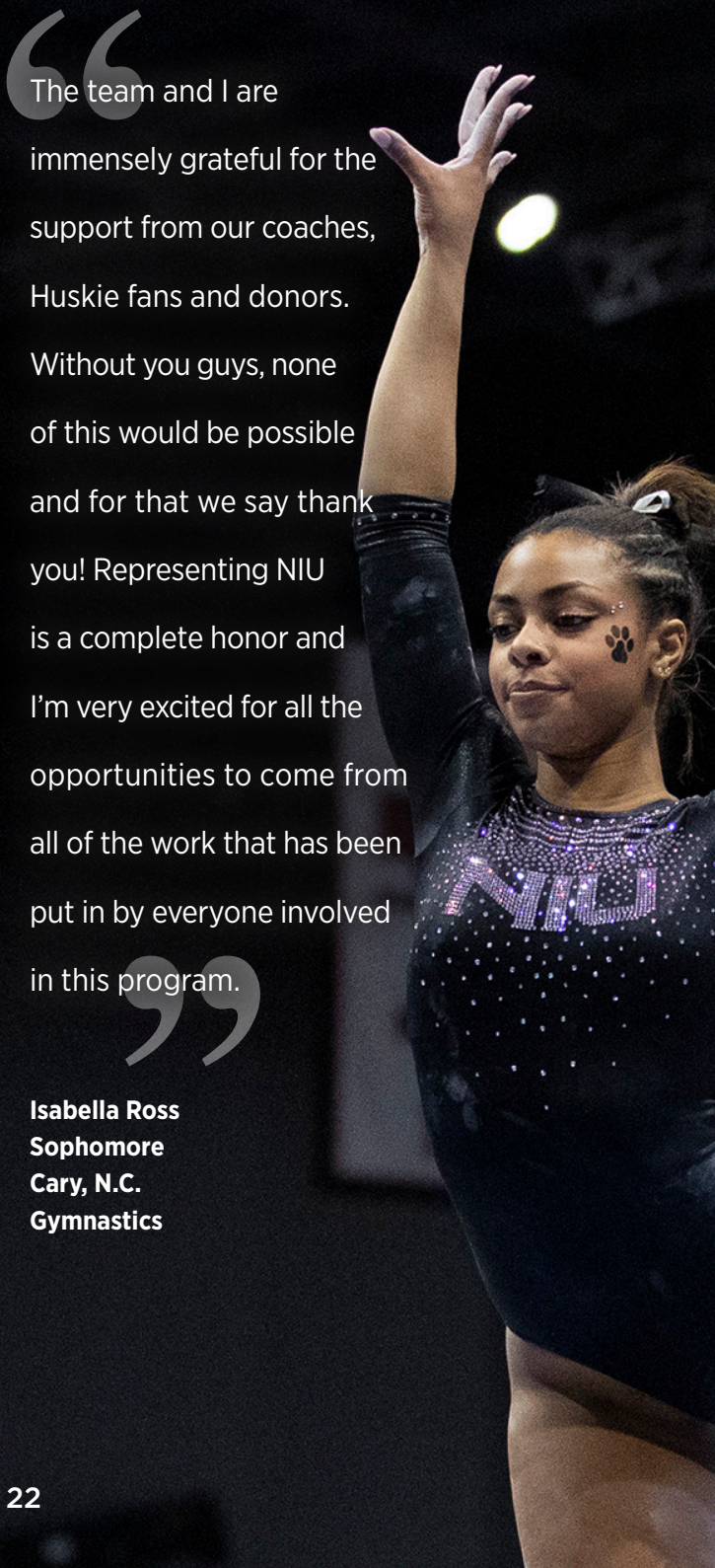
SECTION	COST
Courtside	\$870 (\$145/month)
Nelson Suite	\$620 (\$103.33/month)
Reserved	\$120 (\$20/month)
General Admission	\$105 (\$5.83/month)

SEASON TICKETS



“My scholarship is important to me because I am the first person in my family to receive a scholarship. My family and I appreciate our donors because they have given me the opportunity to go to school and play basketball at NIU. Thank you all so much for the opportunity.”

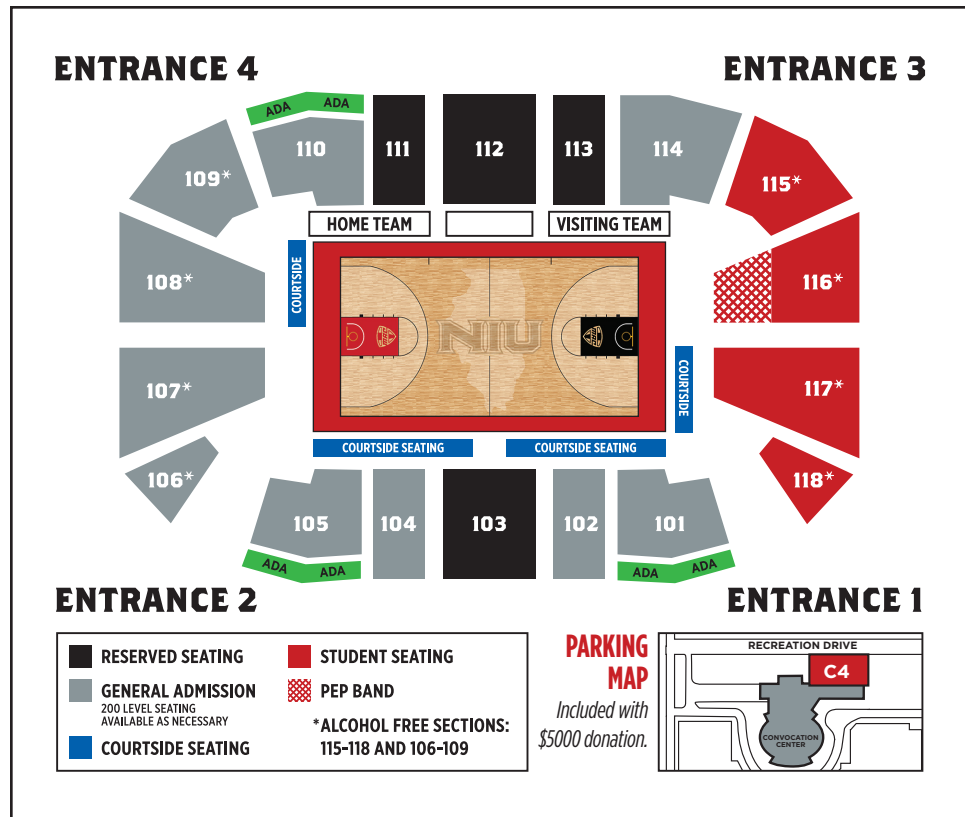
Jayden Mott
Freshman
Midwest City, Okla.
Men's Basketball



“The team and I are immensely grateful for the support from our coaches, Huskie fans and donors. Without you guys, none of this would be possible and for that we say thank you! Representing NIU is a complete honor and I’m very excited for all the opportunities to come from all of the work that has been put in by everyone involved in this program.”

Isabella Ross
Sophomore
Cary, N.C.
Gymnastics

WOMEN’S BASKETBALL



SEASON TICKET PRICING

Monthly ticket prices are reflective of a 6-month payment plan, inquire for options.

Section	Cost
Courtside	\$275 (\$45.83/month)
Reserved	\$50 (\$8.33/month)
General Admission	\$35 (\$5.83/month)

SEASON TICKETS

VOLLEYBALL



SEASON TICKET PRICING

** Payment plans offered for season tickets.*

Section	Cost
Courtside	\$180
Family 4-pack	\$90
General Admission	\$35

SEASON TICKETS

STAFF



Chris Barker

Senior Associate Athletic Director,
Development and Revenue Generation
cbarker1@niu.edu



TJ Feuerbach

Senior Associate Athletic Director,
Senior Director of Advancement
tfeuerbach@niu.edu



Mike Kunigonis

Associate Athletic Director,
Revenue Generation
mkunigonis@niu.edu



Dom Parisi

Associate Athletic Director
for Development
dparisi@niu.edu



Susie Nordstrom

Development Coordinator
snordstrom@niu.edu



Cliff Bottigliero

Director of Premium Sales
cliffordb@niu.edu



Jaren Alnutt

Graduate Staff Assistant,
Intercollegiate Athletics
jalnutt1@niu.edu



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