



2024 HAF MEMBERSHIP FALL TICKET AND PREMIUM SEATING GUIDE



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HELLO HUSKIES,

What a year this is shaping up to be! As you review the 2024 Huskie Athletic Fund Membership Guide, I hope you see yourself in these programs, experiences and opportunities that directly affect the lives of NIU student-athletes.

The impact of your annual contributions and charitable donations is felt every day! We are extremely grateful for each of you and what you do for NIU Athletics and our 400-plus student-athletes.

As you know, college athletics is in a time of great change, from student-athletes taking advantage of Name, Image and Likeness (NIL) opportunities, to conference realignment to an expanding College Football Playoff and more. At NIU, our daily commitment and focus is on ensuring that Huskie student-athletes have everything they need to achieve their goals in competition and in the classroom, while serving their communities today and in the future.

As we actively work to find new revenue streams and enhance the gameday and student-athlete experience, we have recently launched our 1899 Club project. The 1899 Club is our newest priority, including a new training table and multipurpose space in the Yordon Center which will benefit all of our student-athletes.

As donors, season ticket members, alumni and friends of NIU Athletics, you all play a huge role and I hope, take great pride in our success. Again, THANK YOU!

GO HUSKIES!

Sean T. Frazier

Vice President/Director of Athletics and Recreation



YOUR IMPACT AT WORK

Members of the Huskie Athletic Fund make a profound impact on NIU student-athletes, providing access to resources to help them earn a first-class education, compete for championships and create a future full of opportunity.

\$12,800
ROOM & BOARD

**ACADEMIC COST
FOR A STUDENT-ATHLETE
TOTAL: \$29,636**

\$9,790
TUITION
(domestic)

\$2,910
FEES

\$800
BOOKS & SUPPLIES

\$3,260
OTHER EXPENSES

**NIU also provides cost of attendance for student-athletes.*



IMPORTANT DATES

FEBRUARY

5 // Football and Volleyball Season Ticket Renewals Begin

APRIL

20 // Victor E. Bash (Huskie Royale)

27 // Football Spring Showcase

JUNE

1 // Football and Volleyball Season Ticket Renewal Deadline

3 // Basketball Season Ticket Renewals Begin

3-7 // Summer Circuit

AUGUST

24 // Football Season Kickoff Event

31 // Basketball Season Ticket Renewal Deadline

OCTOBER

2024 Homecoming and Hall of Fame

21-25 // Huskies Invest: A Week of Giving

NOVEMBER

30 // Football MAC Championship & Bowl Game Priority Deadline

SUCCESS IN THE CLASSROOM

FALL 2023
CUMULATIVE GPA

3.384

(highest in department history)

15/16

teams had

ABOVE A 3.0

CUMULATIVE GPA
FOR FALL 2023

74

**STUDENTS
WITH A 4.0**

FALL TERM GPA

FALL 2023
SEMESTER GPA

3.330

88%

**GRADUATION
SUCCESS
RATE**

3.602

**HIGHEST MEN'S
TEAM TERM GPA
BASEBALL**

93.75%

ABOVE A 3.0

FALL 2023 TERM GPA

316

student-athletes had

ABOVE A 3.0

OR HIGHER TERM GPA
FOR FALL 2023

3.880

**HIGHEST WOMEN'S
TEAM TERM GPA
TENNIS**

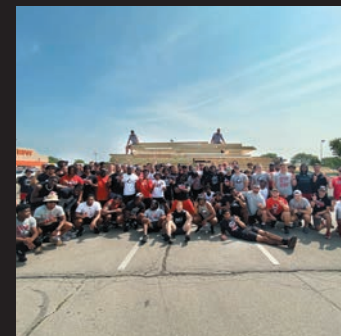
(highest in team history)

IN THE COMMUNITY

Volunteering is important to Northern Illinois University Athletics. It allows our student-athletes to give back and connect with the surrounding community. The dedication to community service extends throughout all 17 teams and 400+ student-athletes.



NIU student-athletes participated in more than 4,700 approved community service hours during the 2022-2023 school year, which included Habitat for Humanity, DeKalb Corn Classic, Soles4Souls, Operation Christmas Child Boxes and the Ronald McDonald House Charities among many others. This was an increase of over 2,200 hours from the 2021-22 year.



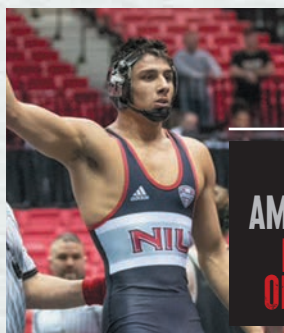
SUCCESS IN COMPETITION



**2023 MAC
CHAMPIONS
MEN'S GOLF**



**COACH OF THE YEAR
JOHN CARLSON**



**ALL-
AMERICAN
IZZAK
OLEJNIK**



**MAC
CHAMPION
DIAMOND
RILEY**



**MAC
CHAMPION
4X400M
RELAY**



**2023 CAMELLIA
BOWL CHAMPIONS
FOOTBALL**

THE 1899 CLUB



THOMAS HAMMOCK,
HEAD FOOTBALL COACH

CHANGING THE GAME

The 1899 Club, an approximately \$4 million multi-use facility that is the next step in fulfilling Northern Illinois University Athletics' commitment to provide enhanced nutritional services for NIU student-athletes in the form of a training table. Designed to build off of and expand on the Northwestern Medicine Sports Performance Center and the Phi Sigma Kappa Alumni Association of NIU Nutrition Center which opened in June 2019 and services all NIU student-athletes, the 1899 Club will initially provide training table meals for the NIU football, volleyball and basketball teams and will expand to additional programs. It will also be utilized for academic support services as well as provide for engagement opportunities.



SONDRA PARYS,
HEAD VOLLEYBALL COACH

“

I firmly believe putting our complete wellness first will ultimately put our players in the best position to succeed on and off the court, and having a training table will be a great resource for them.

”



SCAN TO
WATCH THE
1899 CLUB
FLYOVER:



“

The opportunity to provide our players with a proper training table really elevates our program. We hope this project is one that a lot of people can get behind because it impacts programs – and most importantly, student-athletes – beyond football. We are excited to take the initial step toward making this a reality.

”

LEADERSHIP GIVING SOCIETY



The purpose of the Leadership Giving Society is to increase philanthropic donations for NIU Athletics; generally supporting operational and capital priorities of the department.

While philanthropic in nature, Leadership Society members will receive unique stewardship opportunities based on their donation level. NIU Athletics will continue to maintain its top priorities on an ongoing basis, however, members can retain the flexibility to designate their gift to a fund or funds of their choice.

PLANNED GIVING

INTERESTED IN EXTENDING YOUR LEGACY AT NIU?

The NIU Foundation offers a variety of giving options to help achieve your philanthropic and personal financial goals. You can make a gift through your will, fund a gift annuity that will provide you income for the rest of your life, or gift a hard-to-liquidate asset that benefits NIU and reduces your taxes. Scan the code to learn more on how you can give.



NAMING OPPORTUNITIES



ATHLETICS AND RECREATION COMPLEX



HUSKIE STADIUM



CONVOCATION CENTER



RECREATION PROGRAM AND BUILDING



1899 CLUB



ARENA COURT



TRACK AND FIELD SOCCER COMPLEX



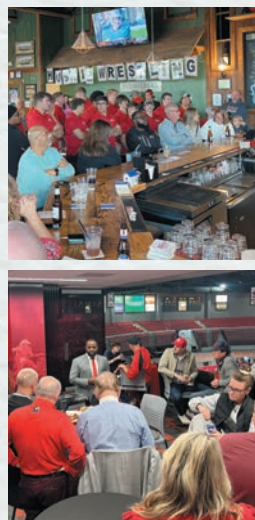
VICTOR E. COURT



STADIUM PRESS AND SKY BOX

**Amounts and terms available upon request.*

THE MEMBER EXPERIENCE



SIGNATURE EVENTS

As a thank you for your loyal support, Huskie Athletic Fund members are invited to join NIU Athletics throughout the year for exclusive events and opportunities to interact with coaches and staff, like trips to Notre Dame and NC State this fall. Event invitations and other communications will be sent by email – please contact the Huskie Athletic Fund office for more information.



**NIU AT
NOTRE DAME
SEPT. 7**



**NIU AT
NC STATE
SEPT. 28**



**HUSKIES INVEST:
A WEEK OF GIVING**

**TOTAL RAISED:
\$1,162,865 and 455 GIFTS**

**THANK YOU HUSKIE NATION FOR YOUR
IMPACT ON NIU STUDENT-ATHLETES**

HUSKIES INVEST

OCTOBER 21-25

Huskies Invest is NIU Athletics' annual week of giving which focuses on philanthropy and supporting crucial areas of need within the department. Huskies Invest broke records once again in 2023, generating over \$1 million in support for the third consecutive year from generous members of the Huskie Nation. Join us for Huskies Invest from October 21-25, 2024 for even more opportunities to get involved and make an impact on Huskie student-athletes.

Interested in attending?
*Become a HAF member today
 and learn more this spring!*

BENEFITS AND PRIORITY POINTS

| HUSKIE ATHLETIC FUND MEMBERSHIP LEVELS | | | | | | | | LEADERSHIP GIVING | |
|--|------------------|---------------|----------------|-------------------|----------------------|----------------------|----------------------------|--------------------------|---------------------|
| | MEMBER \$1-99 | PACK \$100 | PRIDE \$500 | COACHES \$1000 | DIRECTORS \$2,500 | CHAMPIONS \$5,000 | ALL-CONFERENCE \$10,000 | HALL OF FAME \$25,000 | LEGENDS \$50,000 |
| Directly Support NIU Student-Athletes | | | | | | | | | |
| Tax Incentive <i>(if benefits are waived)</i> | | | | | | | | | |
| Priority Points <i>(see below)</i> | | | | | | | | | |
| HAF e-Newsletter <i>(sent out monthly)</i> | | | | | | | | | |
| Invitation to Annual HAF Events | | | | | | | | | |
| Invitation to NIU Athletics Hall of Fame Ceremony | | | | | | | | | |
| Huskies Travel Opportunity <i>(once per year with a non-FB, VB, WBB or MBB team)</i> | | | | | | | | | |
| Dinner with the Director of Athletics <i>(based on availability)</i> | | | | | | | | | |
| FOOTBALL | | | | | | | | | |
| Bowl Game Ticket Priority | | | | | | | | | |
| MAC Championship Ticket Priority | | | | | | | | | |
| Access to Purchase Away Game Tickets <i>(Notre Dame and NC State)</i> | | | | | | | | | |
| Two (2) pregame sideline passes for one (1) home football game* | | | | | | | | | |
| Invitation to 5th Quarter football postgame receptions | | | | | | | | | |
| Two (2) full-game sideline passes for one (1) home football game* | | | | | | | | | |
| Huskies Travel Opportunity <i>(1x/year with FB)</i> | | | | | | | | | |
| MEN'S AND WOMEN'S BASKETBALL | | | | | | | | | |
| Invitation to one (1) open practice each season | | | | | | | | | |
| MAC Tournament Ticket Priority | | | | | | | | | |
| NCAA Tournament Ticket Priority | | | | | | | | | |
| Huskies Travel Opportunity <i>(1x/year with either MBB or WBB)</i> | | | | | | | | | |

*Football season tickets required. — Mutually agreed upon game.

Access to premier away games, bowl games and other special events will be allocated based on your priority point rank. Rankings are determined first by your annual giving level, then your priority point rank within each level.

PRIORITY POINTS:

Within each membership level, priority will be given based on total priority points. Priority Points are awarded based on the following calculations:

3 Points/\$100 donated to the Huskie Athletic Fund (Unrestricted)

1 Point/\$100 paid in Premium Seat License (PSL)

1 Point/\$100 donated to a sport/program specific fund

SEASON TICKET LOYALTY BONUS:

1 point awarded for each consecutive year as a season ticket member of Football, Men's Basketball, Women's Basketball, and Volleyball. *Dating back to the 2005-2006 season. Max of 1pt/season

ONE TIME BONUS ALLOCATIONS:

10 points awarded to former Huskie student-athletes

5 points for NIU Alumnus

ENHANCEMENT FUNDS

FUNDS CREATED WITH THE INTENTION OF DIRECTLY ASSISTING EACH OF OUR 17 SPORTS PROGRAMS REACH THE NEXT LEVEL.

GIFTS CAN BE DIRECTED TO ANY OF THE FOLLOWING SPORTS PROGRAMS:



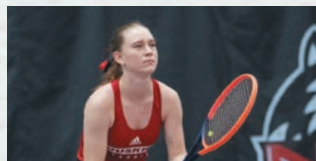
BASEBALL



FOOTBALL



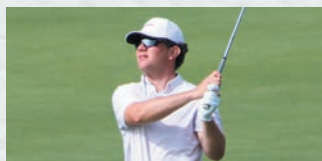
MEN'S SOCCER



WOMEN'S TENNIS



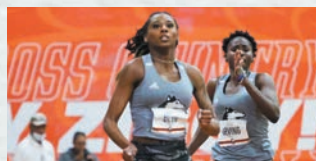
MEN'S BASKETBALL



MEN'S GOLF



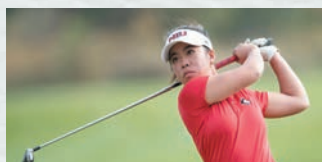
WOMEN'S SOCCER



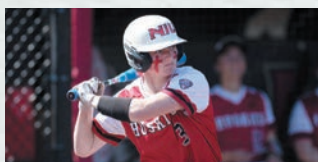
TRACK AND FIELD



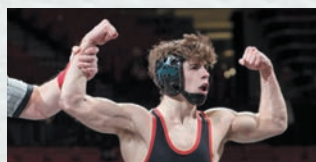
WOMEN'S BASKETBALL



WOMEN'S GOLF



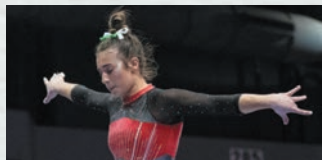
SOFTBALL



WRESTLING



CROSS COUNTRY



GYMNASTICS



MEN'S TENNIS



VOLLEYBALL

WAYS TO GIVE

MONTHLY PAYMENT PLANS

Your contribution does not need to be paid all at once. Call us at (815) 753-1923 and we can spread out your contribution on a schedule that is most convenient for you. You can still take full advantage of the benefits at the membership level pledged out on your payment plan.

STOCK GIFTS

Stock gifts can be made and help you avoid capital gains taxes. Please be sure your stock gift includes your name and contact information. To learn more about specific transfer options and to obtain the Gifting Securities form, please contact the Huskie Athletic Fund office.

ESTATE GIVING

Through thoughtful estate planning, you can continue to support NIU student-athletes after you're gone. We offer tools and resources to help you learn more about preparing an effective estate plan and planning a gift to the NIU Foundation. Visit giftplanning.niufoundation.org or call (815) 753-1344..

OTHER WAYS TO SUPPORT

ANNUAL FUND

The HAF annual fund is at the core of our fundraising efforts for NIU Athletics. All monies raised through the annual fund (unrestricted gifts) directly support our mission of inspiring and sustaining excellence among our student-athletes in the classroom, in competition and in life. Specifically, the annual fund provides the Athletic Department operational flexibility. Your generous contributions to the annual fund provide us with the ability to address our most important priorities.

COST OF ATTENDANCE

Through cost of attendance our student-athletes receive additional resources (annual stipends of \$3,336 for full scholarship) above and beyond room, board, books, and tuition. These resources allow them to make the adjustment to life as a college student and supplement their reasonable living expenses, as the time demands of being a student-athlete inhibit their ability to have a job.

GIFT-IN-KIND

This is a tremendous way for local and regional businesses or willing individuals to make a significant impact. Gift-in-kind is donated goods or services that would normally be purchased by NIU Athletics. Examples may include: food and beverage (i.e. team meals), housing, nutrition products, printing, and training facilities among other items.

WHEELS CLUB

By providing a vehicle for athletic department use you are allowing Huskie Athletic Fund dollars to be used elsewhere so we can reinvest in our talented student-athletes. The vehicle will be used by one of our coaches for recruiting, public relations and other department business. This is extremely important in today's intercollegiate athletics landscape as this vehicle is often the first impression for prospective recruits, donors, alumni, and the community. Your quality inventory has the ability to make a positive and profound impact.



SCAN THE CODE TO GIVE

STAFF



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Development Coordinator
snordstrom@niu.edu

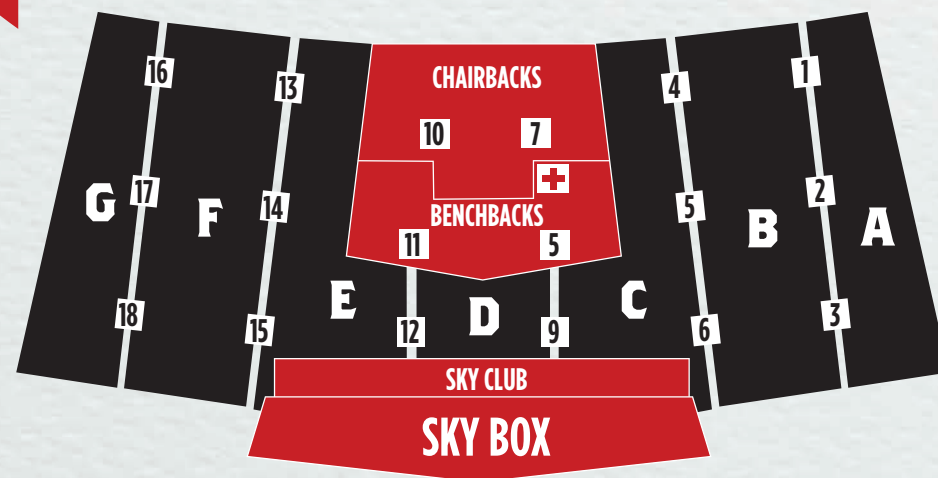
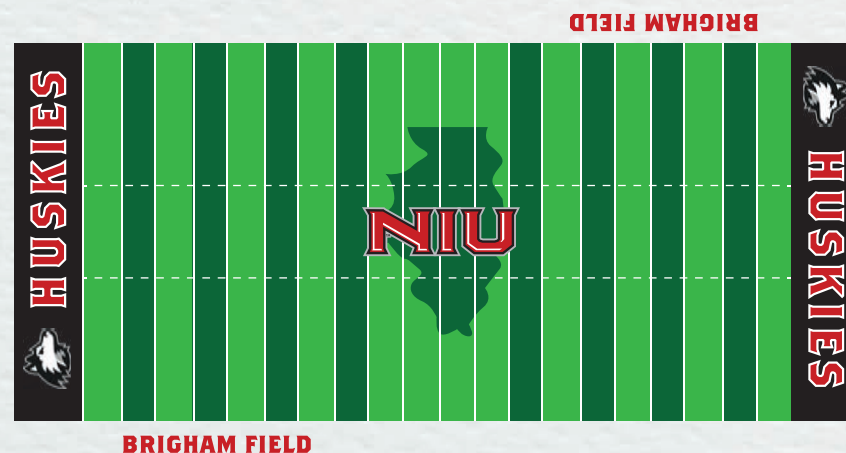
FOOTBALL SEASON TICKETS

SEASON TICKET PRICING

| Section | Cost |
|--------------------------|-------|
| West C, D, E | \$170 |
| West A, B, F | \$152 |
| West Side GA (Section G) | \$110 |
| East Side GA | \$105 |

SEASON PREMIUM EXPERIENCE

| Section | Ticket Price | Premium Seat License | Total |
|-----------|--------------|----------------------|---------|
| Sky Box | \$170 | \$1,200 | \$1,370 |
| Sky Club | \$170 | \$600 | \$770 |
| Chairback | \$170 | \$150 | \$320 |
| Benchback | \$170 | \$75 | \$245 |



FOOTBALL PREMIUM EXPERIENCE



TERRACE CLUB

20 Person Season: \$16,200

10 Person Season: \$8,400

20 Person Single Game: \$3,000

10 Person Single Game: \$1,500

- Food buffet and non-alcoholic beverages included
- Cash bar available
- East Lawn parking included
- Private restrooms

SKY BOX

Season Ticket

- Indoor club seat
- Theatre-style padded seating
- Food buffet and non-alcoholic beverages included
- Cash bar available

SKY CLUB

Season Ticket

- Outdoor club seat
- Food buffet and non-alcoholic beverages included
- Spacious padded seat with chairback and armrest
- Cash bar available



Contact the Huskie Athletic Fund for information on single game premium experiences at (815) 753-1293 or HuskieAthleticFund@niu.edu.

COACHES CLUB

Season Pass: \$700

- Private indoor club
- HD TVs with live feed
- Food buffet and non-alcoholic beverages included
- Cash bar available
- Private restrooms

Season ticket sold separately

CHAIRBACK SEATING (BLUE)

Season Ticket

- Premium sightlines with an incredible view of the action
- Located at midfield on the west side of Huskie Stadium, in sections C, D, and E
- Individual chairback seat that offers great back support

BENCHBACK SEATING (RED)

Season Ticket

- Premium sightlines with an incredible view of the action
- Located at midfield on the west side of Huskie Stadium, in sections C, D, and E
- Improved seating comfort that offers additional back support.

FOOTBALL SEASON PARKING

BASED ON AVAILABILITY

Season ticket holders who pay \$100+ through Build Your Membership are eligible to request premium parking. All parking requests will be reviewed after the June 1st deadline.

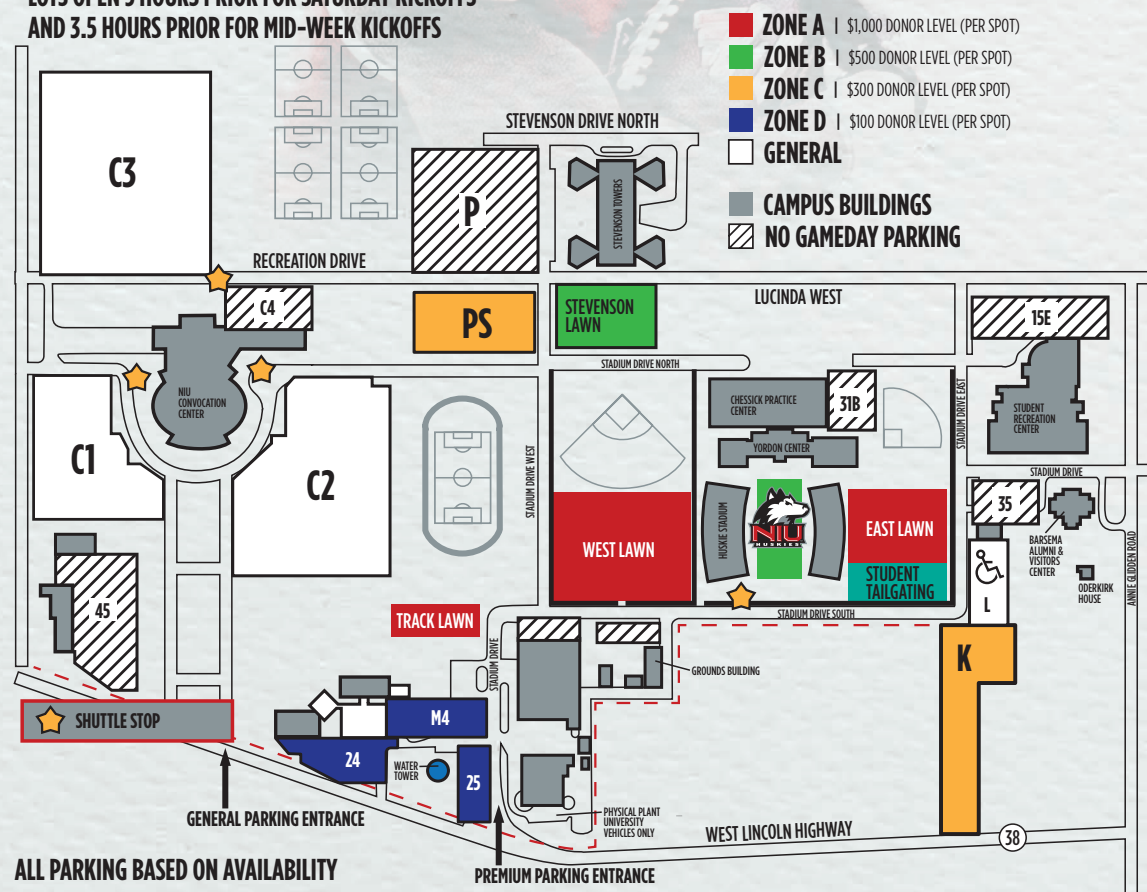
DONOR LEVELS ARE PER SPOT

In order to request two spots, your donation must be double the minimum for the requested zone.

INTERESTED OR HAVE QUESTIONS ABOUT PREMIUM PARKING?

Call the Huskie Athletic Fund staff at (815) 753-1923.

**LOTS OPEN 5 HOURS PRIOR FOR SATURDAY KICKOFFS
AND 3.5 HOURS PRIOR FOR MID-WEEK KICKOFFS**



VOLLEYBALL SEASON TICKETS



HOW TO BECOME A SEASON TICKET HOLDER

1. Visit [NIUHuskies.com/MyHuskies](https://niuhuskies.com/MyHuskies) or call the Huskie Ticket Office at **815-753-PACK (7225)** to purchase your football and volleyball season tickets.
2. Using the Build Your Membership feature, purchase any additional donor parking or game day hospitality passes to complete your game day experience (football only).
3. Select your preferred delivery method and payment schedule (up to 9 installments).



SEASON TICKET PRICING // VOLLEYBALL

| Section | Cost |
|---------------------------|---------------------------------|
| Courtside | \$180 annual / \$20 monthly* |
| Family 4-pack | \$100 annual / \$11.11 monthly* |
| General Admission Seating | \$40 / \$4.44 monthly* |

* Prices are based on a 9-month installment plan.

THANK YOU


CONTACT US


MAIL TO:


Huskie Athletic Fund
P.O. Box #906
DeKalb, IL 60115

PHYSICAL ADDRESS: 1525 W Lincoln Highway
Convocation Center #203
DeKalb, IL 60115

 NIUATHLETICS | NIUHUSKIEFUND

 NIU HUSKIES | NIU HUSKIE ATHLETIC FUND

 NIU HUSKIES

 NIU ATHLETICS

To purchase tickets: (815) 753-7225 | WWW.NIUHUSKIES.COM

To donate: (815) 753-1923 | HUSKIEATHLETICFUND@NIU.EDU

GIVE ONLINE

Donate Online at www.huskieathleticfund.com
and select GIVE NOW



Scan the QR Code with
your smartphone/
mobile device to open
the web page now.

