



**2026
MEMBERSHIP
GUIDE**



Huskie Nation,

Already in 2026, it's clear that we are entering one of the most transformative eras in the history of college athletics, and NIU stands ready to meet the moment. The landscape around us continues to shift with conference realignment, new legislation, and the evolving model of college sports. NIU is embracing these changes head-on as we transition into new competitive opportunities with the Mountain West, Horizon League, and Pac-12 affiliations. These moves are not just about changing opponents, they are about elevating our brand, expanding our reach, and positioning NIU among the premier programs in the nation. Together, we are building a stronger and more sustainable future for Huskie Athletics.

At the heart of this evolution is revenue sharing, which represents a defining turning point in how we support our student-athletes. As institutions prepare to directly invest in their athletes' experiences, your continued generosity through the Huskie Athletic Fund ensures that NIU can remain competitive in recruiting and retaining top-tier student-athletes. This support directly empowers our coaches and programs to offer the resources, opportunities, and experiences our student-athletes deserve.

While change brings new challenges, it also brings renewed purpose, and I'm proud of the momentum we've built together. Over the past year, we've seen tremendous growth in our fundraising efforts, facility enhancements, and fan engagement. Our donors have stepped up in record numbers, helping us reach new milestones in annual giving and securing transformational gifts that are shaping the future of NIU Athletics. These investments are more than dollars, they are commitments to our mission, our values, and our vision for the future.

Our student-athletes continue to set the standard in every arena. They've excelled academically with another record-setting department GPA, competed with relentless determination, and represented the Huskie name with pride. Their success is a reflection of the loyalty and belief that you, our fans, alumni, and supporters bring to this program every single day.

As we enter this new era, one thing remains unchanged: our commitment to excellence and the student-athlete experience. With your continued partnership, we will rise to every challenge, seize every opportunity, and ensure NIU Athletics continues to thrive on the national stage.

Thank you for standing with us. Thank you for believing in our mission. And thank you for continuing to make a difference for every Huskie who wears our colors with pride.

Together, we are writing the next great chapter of NIU Athletics.

Go Huskies!

Sean T. Frazier
Vice President/Director of Athletics and Recreation

HUSKIE ATHLETIC FUND

WHAT IS THE HUSKIE ATHLETIC FUND?

The HAF is the primary fundraising arm of NIU Athletics that supports over 400 student-athletes across 17 intercollegiate sports.

OUR MISSION

Our mission is to provide student-athletes with the opportunity to attend NIU while working to be champions in the classroom, in life and in competition.

JAN	JAN	FEB	JUNE	JUL	AUG	SEPT	SEPT	OCT	DEC
1	1	1	30	31	1	1	5	19-23	31
Football Season Ticket Renewal Begins	HAF Membership Renewal Begins	Volleyball Season Ticket Renewal Begins	HAF Priority Deadline	Brigham Novak Golf Outing	Football Tickets and Parking Released	Basketball Renewals Begin	GAME 1 at IOWA	Huskies Invest 2026	HAF Membership Year Ends

IMPORTANT DATES

STAFF



Chris Barker
Executive Associate Athletics Director,
Chief Revenue Officer
cbarker1@niu.edu



TJ Feuerbach
Senior Associate Athletic Director,
Senior Director of Advancement
tfeuerbach@niu.edu



Mike Kunigonis
Associate Athletic Director,
Development and Strategic Initiatives
mkunigonis@niu.edu



Zach Prater
Assistant Athletic Director
for Development
zprater2@niu.edu



Susie Nordstrom
Development Coordinator
snordstrom@niu.edu



Cliff Bottiglierio
Director of Premium Sales
cliffordb@niu.edu



HUSKIE
ATHLETIC FUND

“I’m beyond grateful to the people here who make this place feel like home. My experience is something I’ll never forget, and something I’ll never take for granted. The amazing facilities have given me the chance to chase my dreams and get better every day. Without the support from HAF, my coaches, and my teammates, I wouldn’t be where I am today or on the path to where I want to go. Thank you!!”

Alexa Ouellet
Sophomore
Toronto, Ontario, Canada
Women’s Golf



ACCOMPLISHMENTS

3.302

2025 SPRING SEMESTER TEAM GPA

3.384

2025 SPRING CUMULATIVE GPA

15

TEAMS ABOVE 3.0 TERM GPA (SPRING 2025)

3.724

HIGHEST MEN’S TEAM GPA (MEN’S GOLF)

3.913

HIGHEST WOMEN’S TEAM GPA (WOMEN’S GOLF)

53

STUDENT-ATHLETES WITH 4.0 TERM GPA (SPRING 2025)

286

STUDENT-ATHLETES WITH 3.0 GPA OR HIGHER (SPRING 2025)

COMMUNITY SERVICE

34% INCREASE IN STUDENT PARTICIPATION

376

STUDENT-ATHLETES

3,697

COMMUNITY, SERVICE HOURS

80

PROJECTS



ACADEMICS AND COMMUNITY

BONEYARD COMPETITIVE EXCELLENCE FUND



REVENUE SHARE

The Boneyard Competitive Excellence Fund is a vital investment in the future of NIU Athletics, supporting student-athletes through revenue sharing. This fund strengthens our ability to attract and retain top talent while giving coaches the resources needed to build competitive programs. As college athletics evolves toward shared financial models, the Boneyard Competitive Excellence Fund ensures NIU remains competitive and forward-thinking. It's essential to the continued growth and success of our student-athletes, coaches, and programs. For more information, visit huskieathleticfund.com/rev-share.

A NEW ERA CONFERENCE REALIGNMENT

These strategic alignments strengthen NIU's ability to recruit, retain, and compete at the highest levels, ensuring the Huskies remain a force in the modern era of collegiate athletics.

MOUNTAIN WEST

NIU Football and Gymnastics will proudly compete in the Mountain West Conference, elevating national exposure and competitive opportunities.



PAC-12 CONFERENCE

Our Wrestling program will join the Pac-12 Conference.



HORIZON LEAGUE

Our remaining Olympic sports will move to the Horizon League, providing geographic efficiency and enhanced regional rivalries.



HORIZON LEAGUE.



NIU's annual week of giving that aims to increase support in all programs and departments of NIU Athletics.

Huskies Invest broke records once again in 2025 securing \$1.2 Million in donations and raising over \$1,000,000 for the 5th straight year.

SAVE THE DATE

OCT. 19-23, 2026

HUSKIE CIRCLE



























































The Huskie Circle (HC) is a unique giving level that falls under the umbrella of the HAF membership. This membership level serves as the leadership fundraising entity where members invest in the success of NIU Athletics. Funding from Huskie Circle members will elevate the overall success of NIU Athletics for years to come. Now entering its second year, the HC is looking to double its membership to 16.

Members who give \$25,000 annually will receive top tier benefits that provide an unforgettable experience. New this year, 50% of the revenue these memberships produce will support Revenue Share that empowers our student-athletes and allows our coaches to recruit and retain high level talent.

HUSKIE CIRCLE BENEFITS

- Expense free travel opportunities
- Exclusive HC gear
- HC credentials to match season tickets
- Team ring/pendant from Bowl or Championship
- Away game field credentials (when available)

								HUSKIE CIRCLE	
	BONEYARD	PACK	PRIDE	COACHES	DIRECTORS	CHAMPIONS	ALL-CONFERENCE	LEGENDS	HALL OF FAME
	\$50 (\$4.16/month)	\$100 (\$8.33/month)	\$500 (\$41.67/month)	\$1,500 (\$125/month)	\$2,500 (\$250/month)	\$5,000 (\$416.67/month)	\$10,000 (\$833.33/month)	\$25,000 (\$2083.33/month)	\$50,000 (\$4166.67/month)
Welcome Letter									
Donor Packet									
Home/Away/Bowl Ticket Priority	PRIORITY 3			PRIORITY 2			PRIORITY 1		
Membership Card									
Victor E. Threads Discount		10%	10%	15%	15%	15%	15%	15%	15%
Hospitality Access									
Pride Gift									
Coaches Club Access									
Pre-Game Sideline Access (2)									
In-Game Sideline Access (2)									
Exclusive HC Benefits									
Football Season Parking									



Red Membership Card allows access to hospitality in the HAF Tent at \$15 per person.



Black Membership Card allows free access to hospitality in the HAF Tent and Pub at no additional charge.

HAF PRIORITY POINTS

Item	Point Value	Denominator
HAF Membership	3	\$100
Leadership Giving	2	\$100
Sport Specific	1	\$100
Season Ticket (Consecutive)	1	1 Year
Former Student-Athlete	10	One Time
NIU Alum	5	One Time

MEMBERSHIP BENEFITS

METHODS OF SUPPORT

CASH GIFTS

Cash, check or credit card

COMPANY MATCHES

If you are affiliated with a company that allows matching gifts, your employer might double or triple your gift.

STOCK GIFTS

Gifts can be made via a stock transfer. Make a gift from a Donor Advised Fund or your Required Minimum Distribution. Call HAF for wire transfer instructions.

GIFT-IN-KIND

Gifts of good and services reduce expenses.

WHEELS CLUB

Providing vehicles for our coaches and administrators.

PLANNED GIVING

Consider NIU Athletics when planning your estate.

GIVING OPPORTUNITIES

NAMING RIGHTS

Naming opportunities for NIU Athletics offer a unique way for sponsors to align their brand with NIU Athletics.

By acquiring naming rights, sponsors can provide essential financial support that enhances the overall experience for student-athletes and fans while fueling growth across our athletic department. In return, the sponsor gains significant exposure through prominent branding and recognition at NIU events, both on-campus and in media. If interested, specific amounts and terms can be provided upon request.



1899 CLUB



ATHLETICS & RECREATION COMPLEX



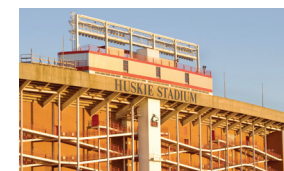
VICTOR E. COURT



ARENA COURT



RECREATION PROGRAM & BUILDING



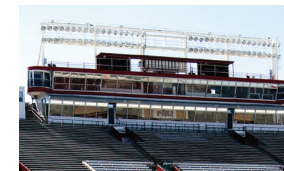
HUSKIE STADIUM



TRACK & FIELD SOCCER COMPLEX



CONVOCATION CENTER



STADIUM PRESS & SKY BOX

HOSPITALITY



The Huskie Athletic Fund takes pride in the amazing gameday hospitality offered for football and basketball. HAF members enjoy free beverages and buffets all while getting to hear from our head coaches. Our HAF Tent, Coaches Club, and Victory Pub provide a great atmosphere thanks to your generous support.



**Must be a HAF member for access
Coaches Club requires a \$200 ticket per season

GAMEDAY EXPERIENCE



FOOTBALL



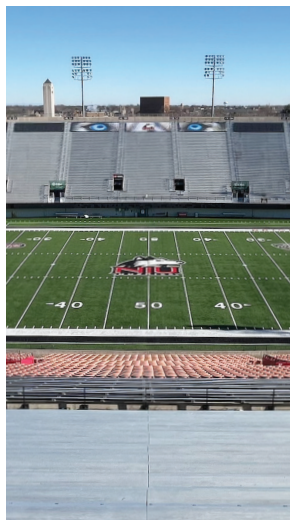
TERRACE CLUB

- 20 Person Season
- 10 Person Season
- 20 Person Single Game
- 10 Person Single Game
- Food buffet and non-alcoholic beverages included
- Cash bar available
- East Lawn parking included
- Private restrooms



SKY BOX

- Season Ticket
- Indoor club seat
- Theatre-style padded seating
- Food buffet and non-alcoholic beverages included
- Cash bar available



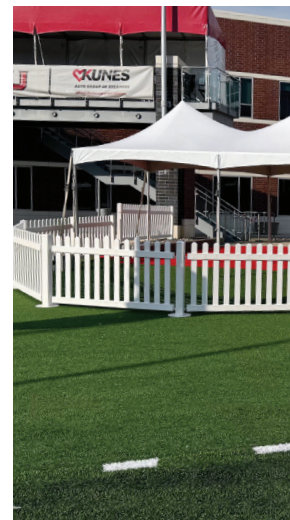
SKY CLUB

- Season Ticket
- Outdoor club seat
- Food buffet and non-alcoholic beverages included
- Spacious padded seat with chairback and armrest
- Cash bar available



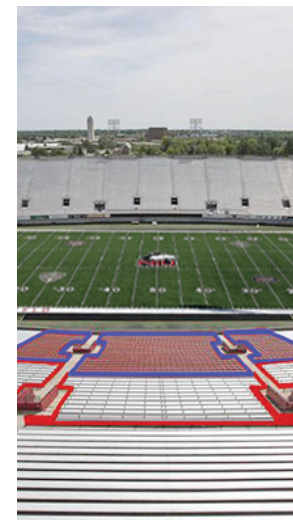
COACHES CLUB

- Must be a \$2,500 Member
 - Private indoor club
 - HD TVs with live feed
 - Food buffet and non-alcoholic beverages included
 - Cash bar available
 - Private restrooms
- Season ticket sold separately*



NORTH END ZONE TENT

- Group Opportunities
- Field level experience
- Food buffet
- Cash bar available
- Private restrooms



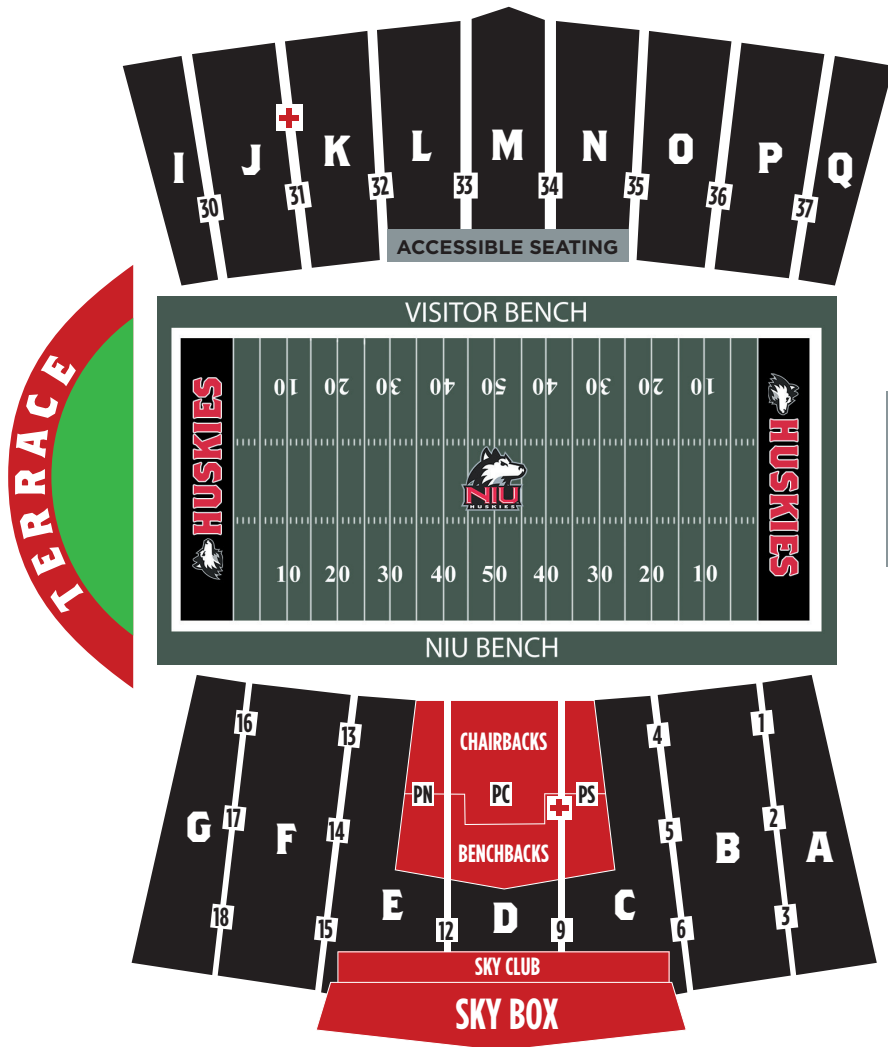
CHAIRBACK SEATING (BLUE) BENCHBACK SEATING (RED)

- Season Ticket
- Midfield premium view between the 50 - 30 yard line
- Chair or bench back seating offering back support

Contact the Huskie Athletic Fund for information on single game premium experiences at (815) 753-1923 or HuskieAthleticFund@niu.edu.

PREMIUM EXPERIENCE

FOOTBALL



SEASON TICKET PRICING

Section	Cost
West C, D, E	\$180
West A, B, F	\$167
West Side GA (Section G)	\$112

SEASON PREMIUM EXPERIENCE

Type	Cost
Sky Box	\$1,400
Sky Club	\$800
Chairback	\$330
Benchback	\$255

PN Premium North PC Premium Central PS Premium South

AT IOWA
SEPT. 5



AT ARIZONA
SEPT. 19



AT GEORGIA ST
SEPT. 26

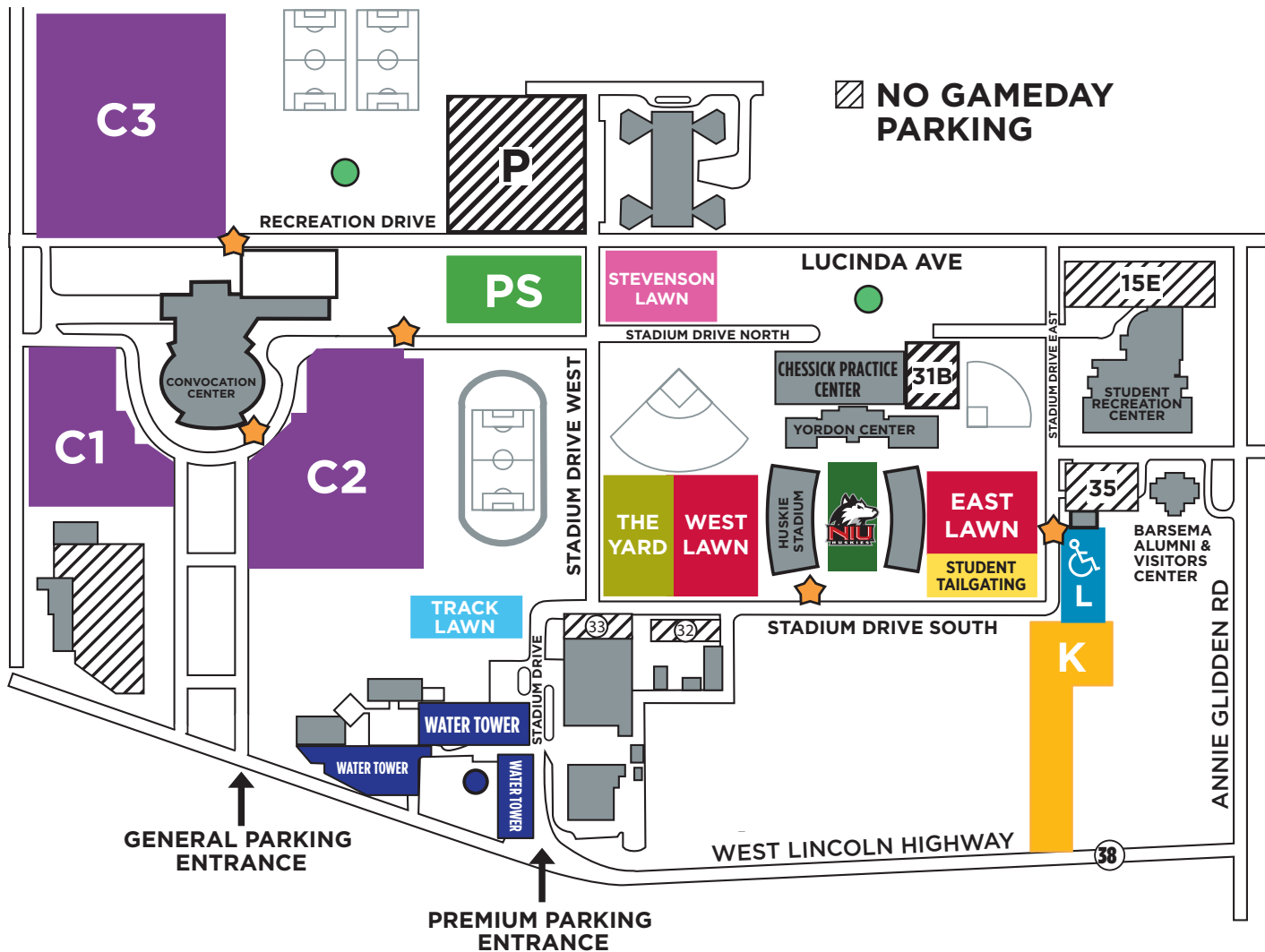


Interested
in attending?

Become a HAF member today
and learn more this spring!

SEASON TICKETS

FOOTBALL



Lot	Donation
West Lawn	\$1000
East Lawn	\$1000
Track Lawn*	\$750
Stevenson Lawn	\$500
K Lot	\$500
PS Lot	\$300
Water Tower	\$150
C Lots	\$100
L Lot**	\$100

*Group Tailgates available, call (815) 753-1923.

** Accessible parking ONLY.

All parking based on availability.

★ SHUTTLE STOP

● GROUP TAILGATE

SEASON PARKING

Want more than one parking pass?
Call the HAF for more details.

BASKETBALL PREMIUM

Enhance your basketball gameday experience by enjoying our premium areas that are some of the best in the Midwest.

Whether up high on the suite level or down on the court, our premium areas provide an experience you won't forget.

Season basketball parking in lot C4 starts at the \$5,000 membership level. Call the HAF for details.



PRIVATE SUITES

- 20 padded seats
- Mini-fridge
- Access to full buffet
- Floor-level restrooms
- Personal TV



HAF VICTORY PUB

Presented by Cutwater

- In game access
- Full buffet, drink ticket
- Cash bar
- Lounge area with high tops



NELSON SUITE (MEN'S ONLY)

- Private TVs
- Cash bar
- Full buffet
- Padded seats
- Table and high tops
- Floor-level restrooms



COURTSIDE SEATS

- Padded chairs
- Nelson Suite access
- HAF Victory Pub access

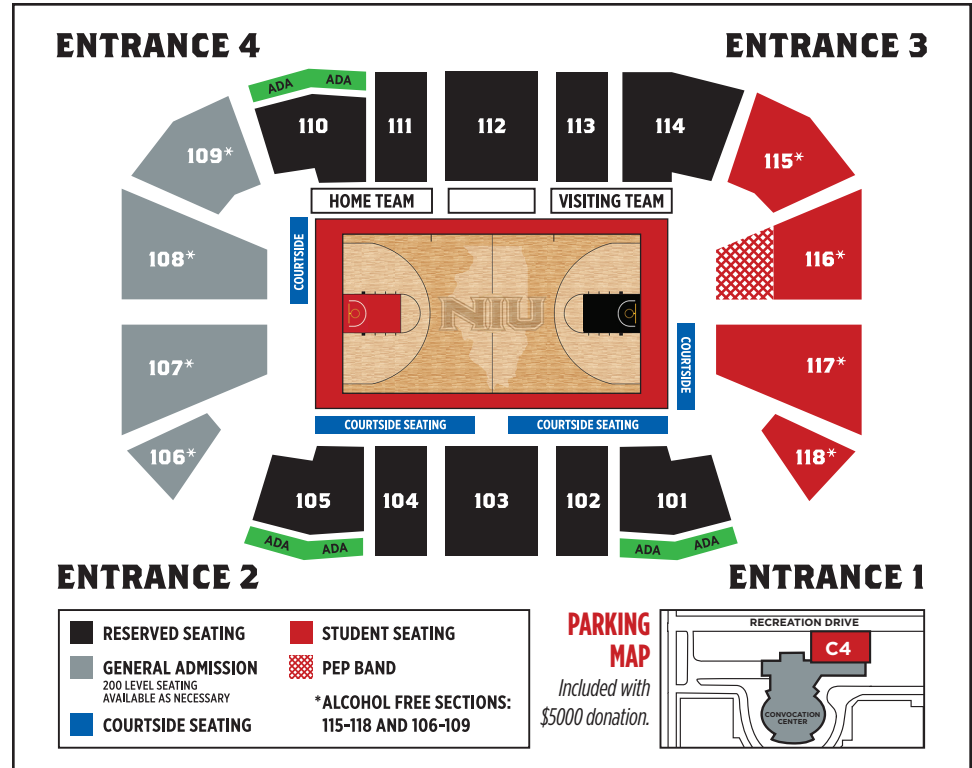
PREMIUM EXPERIENCE

“NIU athletics has given me the opportunity to chase my dreams and pursue my lifelong goal of becoming a national champion. The Huskie Athletic Fund has directly helped me by providing amenities and support that improve the student-athlete experience on campus and in the wrestling room.”

Blake West
Redshirt Senior
Shakopee, Minn.
Wrestling



MEN'S BASKETBALL



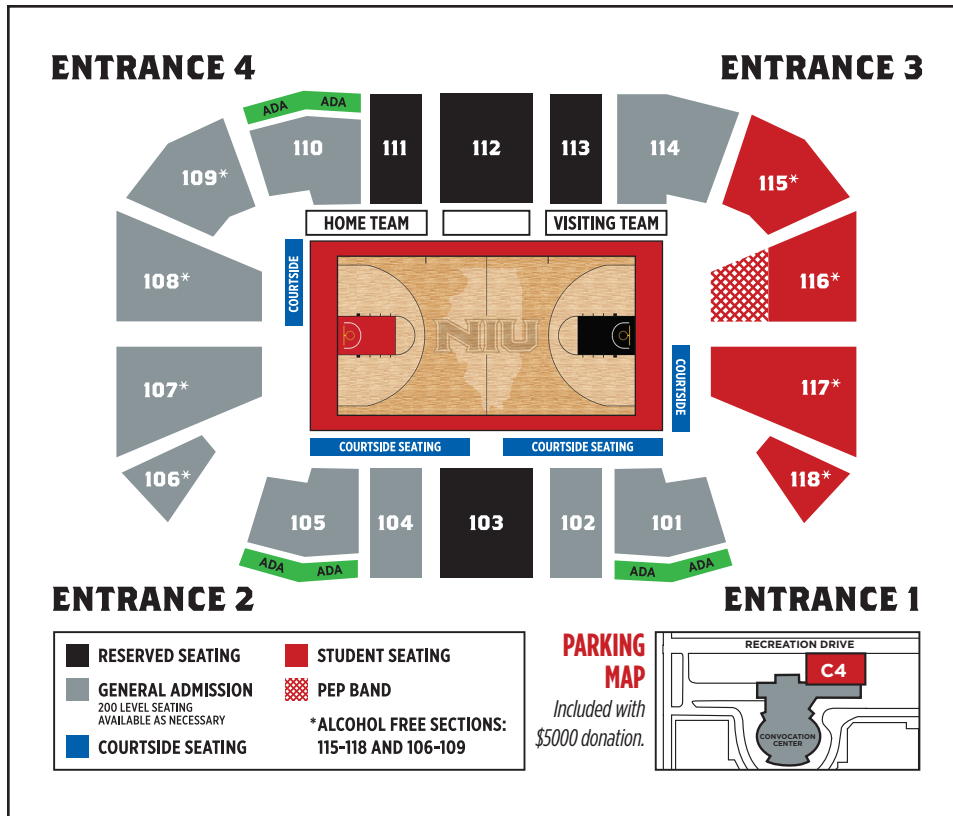
SEASON TICKET PRICING

Monthly ticket prices are reflective of a 6-month payment plan, inquire for options.

SECTION	COST
Courtside	\$870 (\$145/month)
Nelson Suite	\$620 (\$103.33/month)
Reserved	\$120 (\$20/month)
General Admission	\$105 (\$5.83/month)

SEASON TICKETS

WOMEN'S BASKETBALL



SEASON TICKET PRICING

Monthly ticket prices are reflective of a 6-month payment plan, inquire for options.

Section	Cost
Courtside	\$275 (\$45.83/month)
Reserved	\$50 (\$8.33/month)
General Admission	\$35 (\$5.83/month)

VOLLEYBALL



SEASON TICKET PRICING

* Payment plans offered for season tickets.

Section	Cost
Courtside	\$120
Family 4-pack	\$90
General Admission	\$35

SEASON TICKETS



815-753-1923

HUSKIEATHLETICFUND@NIU.EDU

HUSKIEATHLETICFUND.COM

